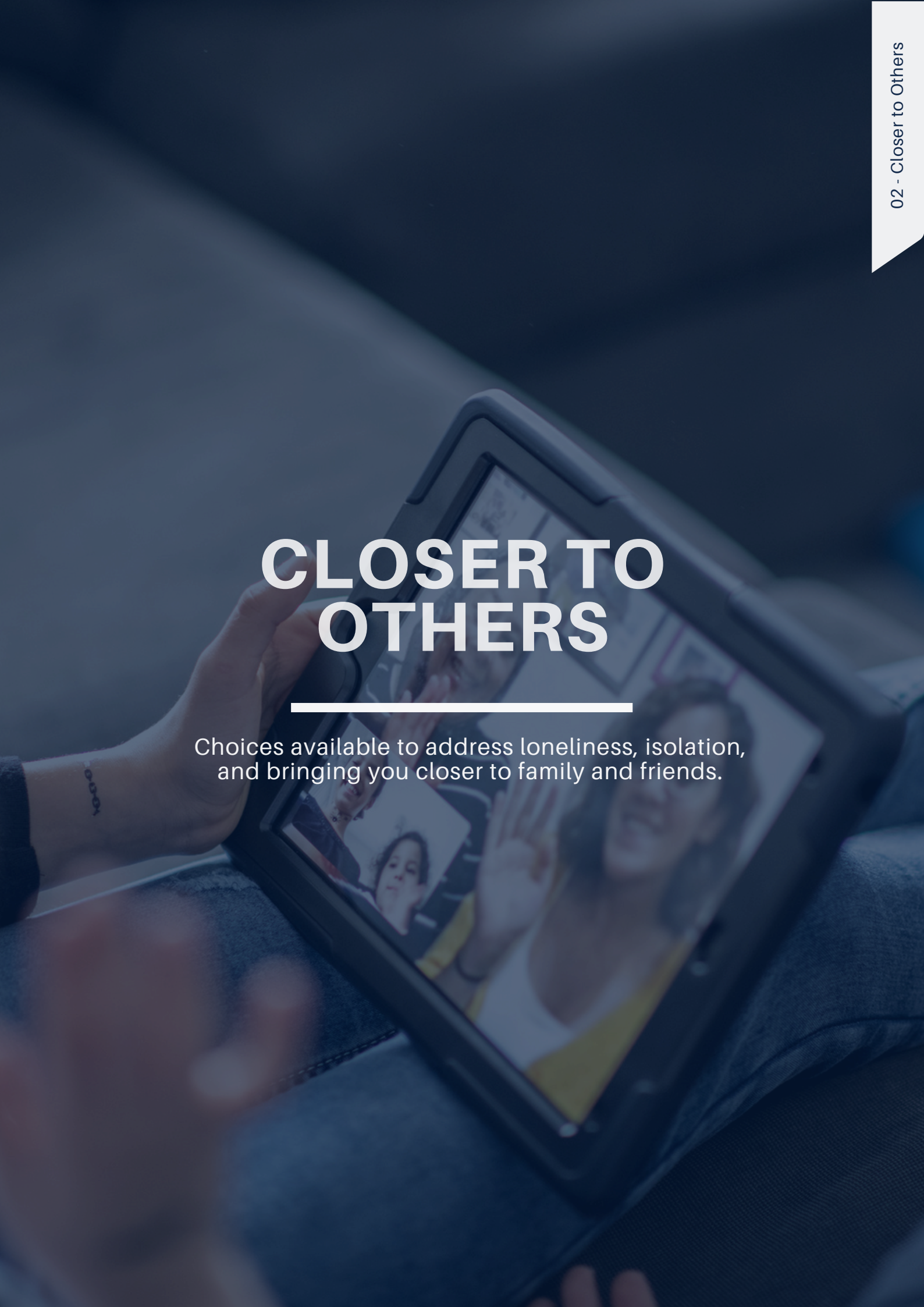


CLOSER TO OTHERS

Choices available to address loneliness, isolation,
and bringing you closer to family and friends.



WHY LONELINESS & ISOLATION

We've got to ask ourselves if tomorrow's answers will come from the same place they've come from in the past. When there are good new possibilities available, it doesn't make sense *not* to use them.

Peta Slocombe, Leading Psychologist

Being connected to those around us is a basic human need, and one core to overall well-being.

As we get older, it may be that family get busy with their own kids or move away, we go out a bit less, or we lose someone close.

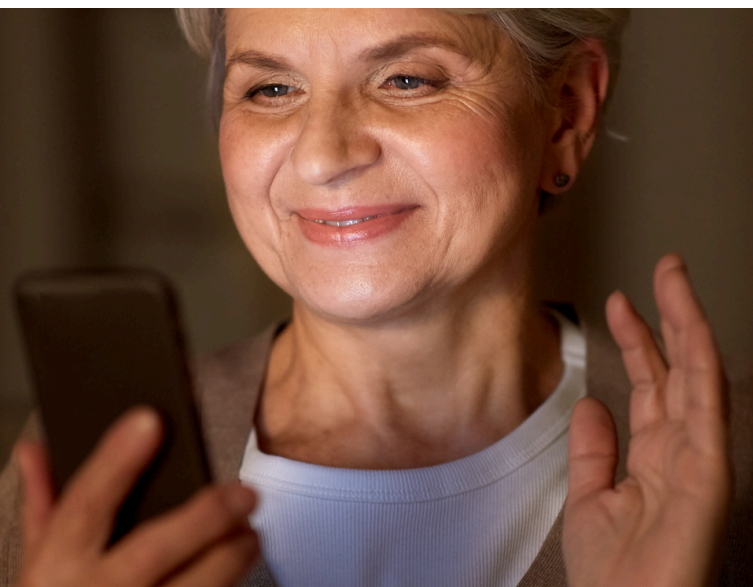
Other reasons for losing touch include reduced hearing in social settings, fatigue or finding it harder to drive or travel.

Research has linked social isolation and loneliness to higher risks for a variety of physical and mental conditions: high blood pressure, heart disease, obesity, a weakened immune system, anxiety, depression, cognitive decline, Alzheimer's disease, and even death. Source: UK National Institute on Aging

It might surprise you that loneliness is felt equally across all generations, from single parents to busy professionals, from teenagers to seniors. Today in Western countries, 1 in 4 households, are single person households, and some research indicates a higher incidence in 18-24 year olds than any other age group.

Technology will never replace being together in person. It does give us an extraordinary chance to talk, see each other in colour and live, with amplified sound, facial expressions, and shared news of the day.

Whether this is of benefit for you, your grown kids, grandchildren or friends, connecting across generations is a powerful way to improve relationships and expand social circles, leading to physical and mental health benefits for all of you.



WHERE TECHNOLOGY CAN HELP
CLOSER TO OTHERS



TALK ON THE PHONE

- Make it easier to see, dial and hear each other. A quick check in on the day's news or a long walk down memory lane.

VIDEO CALL & DROP-IN

- Peace of mind to have your family drop into the living room to chat, update plans, or check all is ok if they are worried.
- Call with video, to see the face of friends, family or your doctor. Experience more with facial expressions and body language. Ease to read lips and for those who talk with their hands.

MEMORIES & LOVED

- Be closer to those you love with photos.



Feel the joy to connect with those you need, and who need you. Be reminded of the love and stories that surround you.



TALK ON THE PHONE



“ It was frustrating being unable to hear the conversation properly, so eventually I stopped answering the phone.

Features like

- Large buttons
- Photo dial
- Programmed numbers
- Speaker phone
- Loud ring tones
- Sound adjusted to needs or hearing aids
- Flashing lights
- Long cords & Cases
- SOS

Human touch

- Place it in a convenient place
- Adjust the ringer and sound
- Program numbers or add photos
- Call each other and make a new routine to talk when you can't be together.

Products like

[CLICK HERE](#)

to see these and other choices



Future call



Memory Phone



Dododuck



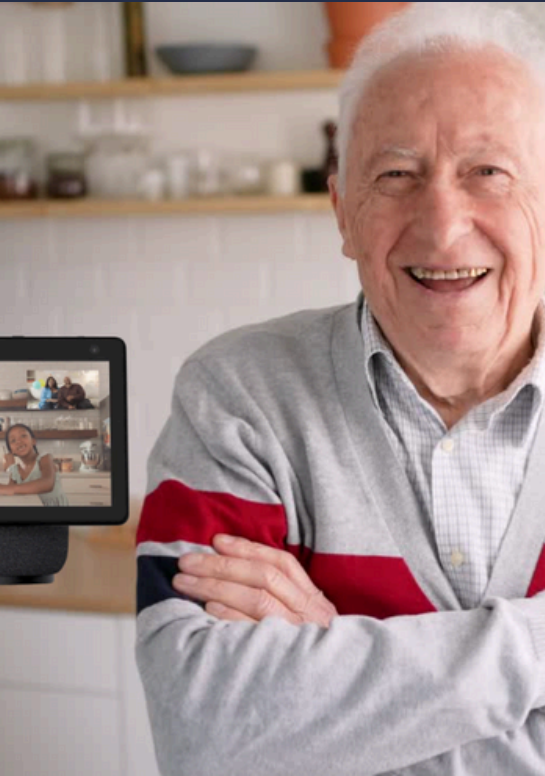
Senior Cell



iPhone



DROP-IN TO CHECK OR SAY HI



“My grandkids drop into the kitchen after school and I see them most days. I don't have to do anything.”

Features like

- Voice command dialling
- Video drop in
- Auto-face tracking
- Video Captions
- Group Calls
- Stands and wall brackets

Human touch

- Place in a well used area, near power
- Program numbers
- Set out instructions how to make or receive a call
- Let family and friends know how to call you and download the app if they need
- Set up a regular time to chat, like during dinner, after school or whatever helps create new habits.

Products like

[CLICK HERE](#)

to see these and other choices



Amazon Echo Show 10



Google Nest Hub Max



Amazon Echo Show 15



iPad & [Stand](#)



Konnekt Video Phone



Grandpad



Lumin



PHOTOS & MEMORIES



“ Getting the latest photos makes me smile. "Is he eating solids yet?" Even though I live alone, it's obvious we're a close family.

Features like

- Live updates
- Captions
- Send from mobile, tablet or computer
- Lightweight, removable photos on the wall without marks
- Digital photo books with video, photos and music/multimedia
- Physical photo books uploaded to an App and printed

Human touch

- Get all the family involved in sending updates
- If moving photos are confusing or distracting, a removable photo wall can support you in the hallway, in bed or in care when you need to keep the memories close.
- Digital memory books can be made for use by the wider family to preserve life stories, or to enjoy and remember yourself or with visitors.

Products like



Nix Touch

The Connected Frame



MixTiles



Digital Photo books

